

Working with the media

For contact with the media (newspaper, radio or television):

If you wish to write a press release or get some media profile for your church activities, please contact us on communications@leccofe.org and we'll be very happy to work with you to help you write it and provide ideas for successful publicity across all media/platforms.

In the case of prospective media interviews resulting from your press release, please inform the Communications Department on 07943387265 before you undertake a media interview so that we can brief you on any relevant breaking news or reputational issues in the diocese and so that we can help amplify your story on diocesan channels, where appropriate. Wherever possible, we will also help you prepare for an interview, if desired.

If you are contacted by a reporter unprompted, please inform the journalist politely that you'll get back to them and then ring or text diocesan Communications team immediately on 07943387265. Here you'll be able to get help and advice on how best to respond effectively and how to avoid reputational to yourself, your parish or the diocese.

In the case of a controversial story or negative enquiry from a journalist, avoid responding to a journalist with a "*no comment*", as once you have declared that you choose to refrain from commenting you surrender any control of the story and give the press carte blanche to report somebody else's side of a story. Simply inform them at the point of contact that you, or someone from the diocese, will get back to them as soon as possible, take some contact details and contact the diocesan Communications team on 07943387265 immediately.